

# FEE STRUCTURE FOR TRADEMARK SERVICES



## YOU ARE ON YOUR WAY TO PROTECTING YOUR BRAND.

Can you imagine if all the work you put into building your business or brand was stolen or worse if someone made your brand look bad simply because you didn't do this VITAL business necessity!

You are **TRADEMARK** ready if the goods, products, business, or services you want to protect is already out in the public and ready to be sold.

During your free consultation, LBJ will evaluate your mark and tell you if:

- 1 **A comprehensive search of your special mark is necessary**
- or
- 2 **What you need to get started on your trademark application TODAY!**

## Frequently Asked Questions



### How much does it cost to apply for a trademark?

**We offer trademarks on a FLAT FEE basis.** You pay our flat fee plus the application fee to the United State's Patent and Trademark Office and you are done – no matter how long your mark takes.

**THE TOTAL COST IS \$2,597.00**

What does that include:

- 1 **\$350+ filing fee to the USPTO**
- 2 **\$2,247.00 Attorney fees - Due to start the application**

\*Payment Plans Available

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## Frequently Asked Questions

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### Is a trademark guaranteed if I apply?

Unfortunately, we cannot guarantee any mark. Any lawyer who does is lying. However, our experienced team will tell you if a comprehensive search is necessary or if your mark is ready for an application.



### How long does it take?

**Your application will be completed and submitted within 20 days of receiving all the necessary items to apply.** The USPTO can take up to six months to respond, and there are other filing and publication periods necessary.



### What do I need to apply?

- 1** Your mark – either the name or the logo
- 2** A specimen of your mark – LBJ will tell you how to select a specimen
- 3** Your retainer fees